


Mr Site Storefront

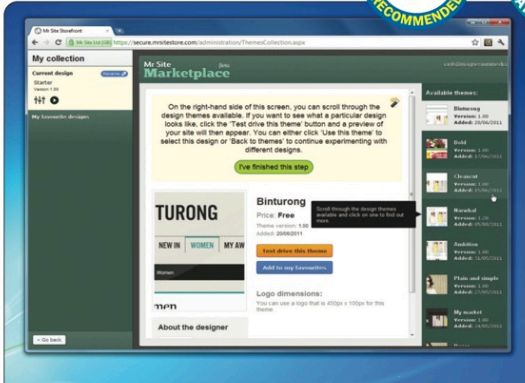
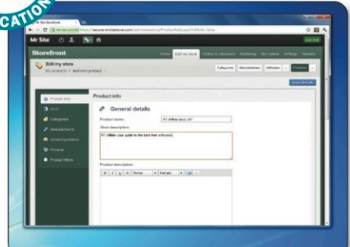
You may already be familiar with the Mr Site cloud-based Web design tool that allows you to create a website in easy steps via your browser. With this latest offering the company is aiming at small and medium business users with a tool to build and operate professional ecommerce sites but at a fraction of the price of commissioning professional designs.

As part of the sign up process you get the opportunity to obtain a domain name or specify one you already own. Building a site is then dealt with via a simple step-by-step process. You start by choosing a design from the themes available, then move on to enter information about your store to help it show up in search engines. Mr Site automatically adds tracking codes for Google Analytics and has other useful SEO options. You can then move on to adding categories and products to populate your store.

Once the store is set up you can return to edit the various sections via the edit My Store tab without having to go through all the steps so it's easy to add new products, apply discounts and generally keep things up to date. You

From £15 83%

also get a real-time overview of how your sales are going.

There are some clever features here such as the ability to set up a reward points scheme for your regular shoppers. There's also a lot of behind the scenes flexibility, you can add cost prices and stock levels so that as well as selling products the site will record your basic accounting information as it goes. You can accept payments via trusted services including PayPal, Nochex and Worldpay.

The software is available in three

▲ Build your site in a series of steps, beginning with selecting a template

▲ Product pages include stock and cost details to give you an accurate picture of your business

different package levels to suit different sizes of business, with prices starting at £15 per month. You can sign up for a 14-day free trial to see if it's right for you before buying.

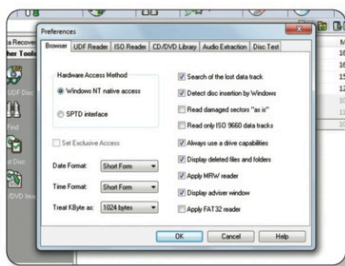
If you have something to sell online, Mr Site Storefront is a fast and easy way of setting up a store. Yet it has enough options to expand and adapt as your business grows.

Ian Barker

Supplier	Mr Site
Website	www.mrsite.com/storefront
Contact	See website
Verdict	Quick and easy way to create an online shop for your business

CDRoller

CDs, DVDs, Blu-rays and Flash memory cards aren't always the most reliable media, so it's useful to have something like CDRoller to hand – for just a few pounds this comprehensive application will do its best to recover lost files and data from all kinds of discs and removable storage, whether created with a PC, camcorder or standalone player. It has a pleasingly technical feel to it, though it's not difficult to use, and you can recover your data with just a few clicks of the mouse. The application achieved pleasing results with most of the problem discs we set CDRoller to work on, from CD-RWs that hadn't been finalised properly to DVDs that had been



▲ The software is simple to use but a range of more advanced options are available

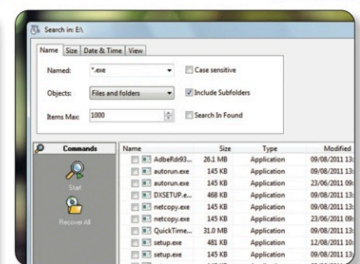


inadvertently damaged. With any software of this type, there's no 100% guarantee that your files can be recovered, as some will simply be beyond repair, but if the data can be accessed then CDRoller is your best chance of getting it back. It's certainly worth a try if you are stuck with a disc that Windows and your other applications can't access.

There's much more to CDRoller besides data recovery as well. The software can be used to burn CDs, DVDs and Blu-rays, erase rewriteable media,

▲ If your CD/DVD/Blu-ray data can be recovered, CDRoller should be able to retrieve it

£24.91/US\$39 81%



▲ Among the extra tools included in the package is a comprehensive search function

examine disc sectors, test disc reliability, and split and convert video files. A selection of advanced preferences are available for the more technically savvy, but almost anyone can use CDRoller – simply load in the relevant disc or memory card and let the software get to work. The application is backed up by professional support via the official website, and if you want to test it out there's a 14-day trial.

David Nield

Supplier	Digital Atlantic Corp
Contact	See website
Website	www.cdroller.com
Verdict	Comprehensive and effective recovery tool that can handle a wide range of formats and scenarios with ease